**[00:00:00.00] – Speaker 1**

The Christmas campaign for e-commerce in Spain starts almost two months before the Christmas Eve and everything indicates that in 2016 there will be a historical record in online purchases.  
**[00:00:09.00] - Speaker 1**  
The largest online store in the country has prepared by reinforcing its workforce with more than one thousand new workers.

**[00:00:15.00] - Speaker 2**  
It is going to be the strongest order period that we have ever experienced to date at Amazon. So, we are going to have to hire a thousand more employees, on top the already existing 1,600.

**[00:00:28.00] - Speaker 2**  
In the end this means that during the Christmas period, we are going to have more than 2,600 employees.

**[00:00:32.00] - Speaker 2**  
This is the first Christmas since this logistics centre expanded to 77,000 square meters. This holiday season, millions of products are available here and waiting to be gifted. From toys or technology to fashion or household goods, all ready to be dispatched throughout Spain at any point.

**[00:00:47.00] - Speaker 2**  
For the celebration of Christmas, on different floors and surrounded by products, 70 dancers and the guest artist, the ballet dancer Rafael Amargo, have turned this space in a logistical tablao (the place where flamenco shows are performed). There have been several classic flamenco performances, where the clicking of heels was the only sound in the space.

**[00:01:07.00] - Speaker 3**

As soon as I looked up, I had to go with the four floors of the building, I understood that it had to be there, but I had to press a little less to avoid falling. It sounded very good and above all, looking and seeing 1000 or so people, almost more than can fit in a normal theatre, watching you, it was like a show.